

rePurpose

Finding Our Way to Zero Waste



NEW 96-GALLON GARBAGE CARTS FOR RESIDENTS WITH FENCED IN BACK YARDS HAVE ARRIVED!

SEE POST FOR MORE DETAILS!

WHIDBEY ISLAND FAMILY HOUSING
HUNT MILITARY COMMUNITIES

Belief

What do you believe happens to our so-called trash?





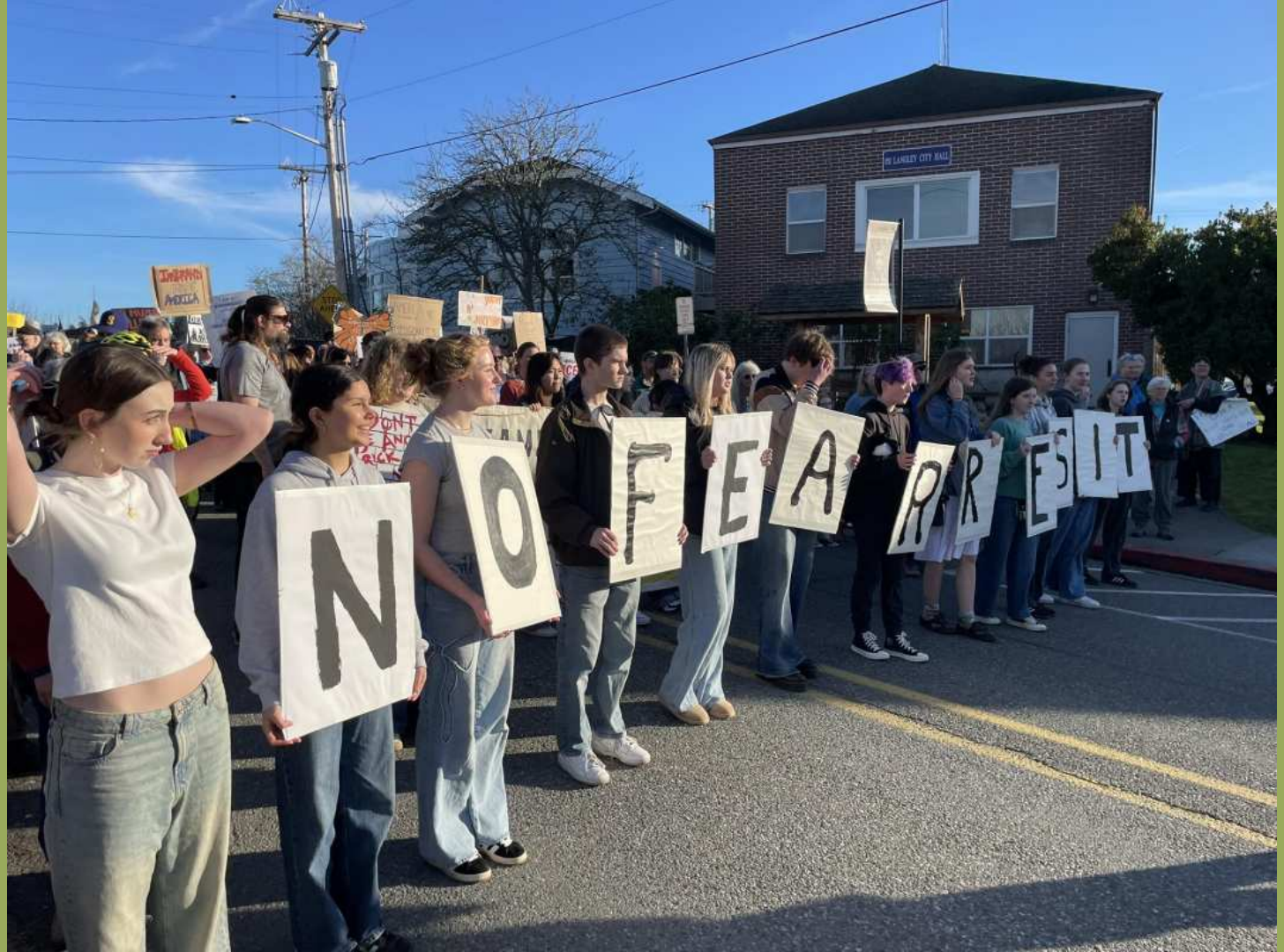

CAT





Since Inauguration Day

2025-2026


NO FEAR RESIT

SCOPE 1

Company facilities & vehicles





SCOPE 2

Purchased electricity, steam, heating & cooling





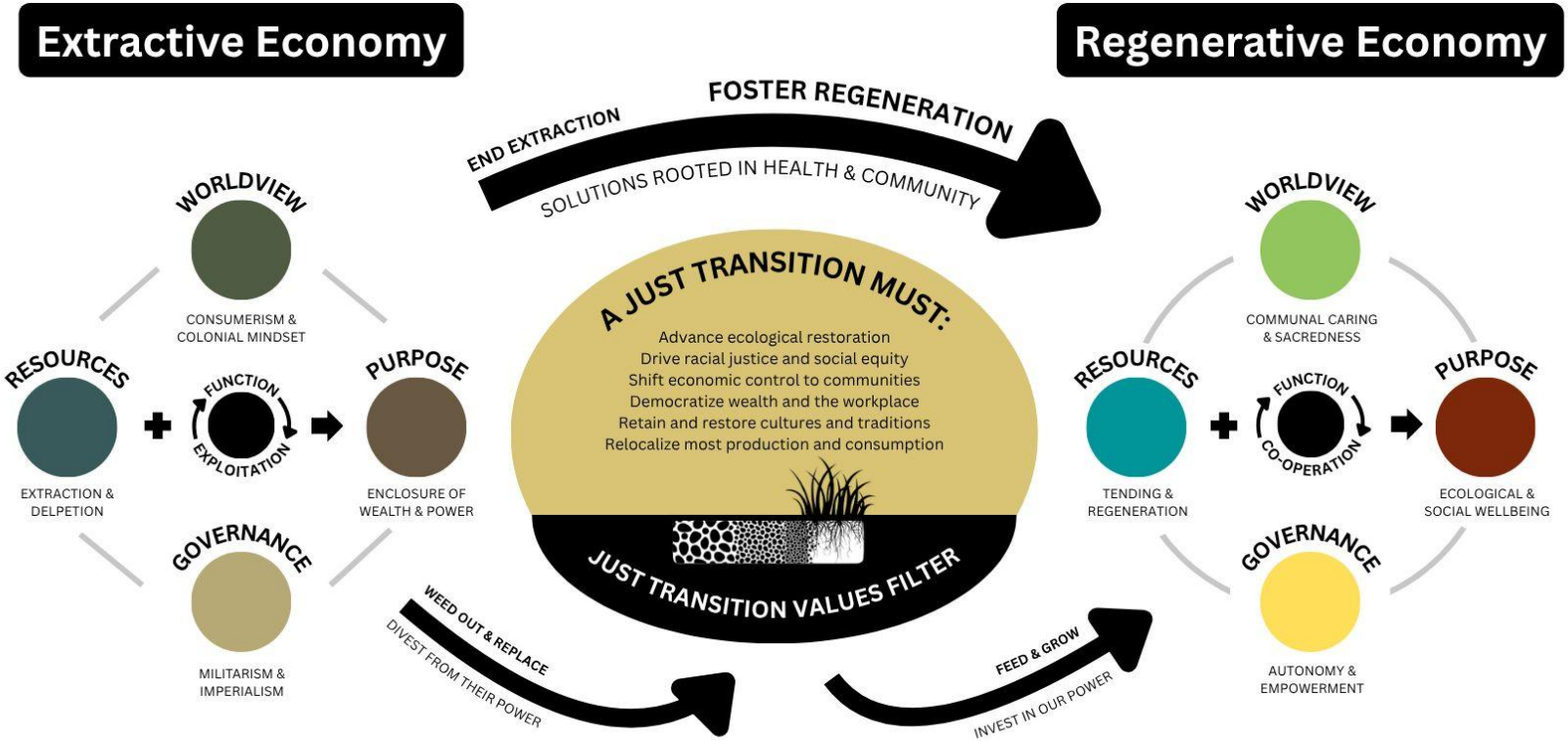
SCOPE 3

- Water treatment
- Waste & recycling
- Staff & business travel
- Flights
- Leased assets & franchises





A Just Transition



A re-developed graphic by **Kicking Gas** inspired by the diagram from **Our Power Campaign** by Movement Generation

We’re Not Going to Get to It Alone

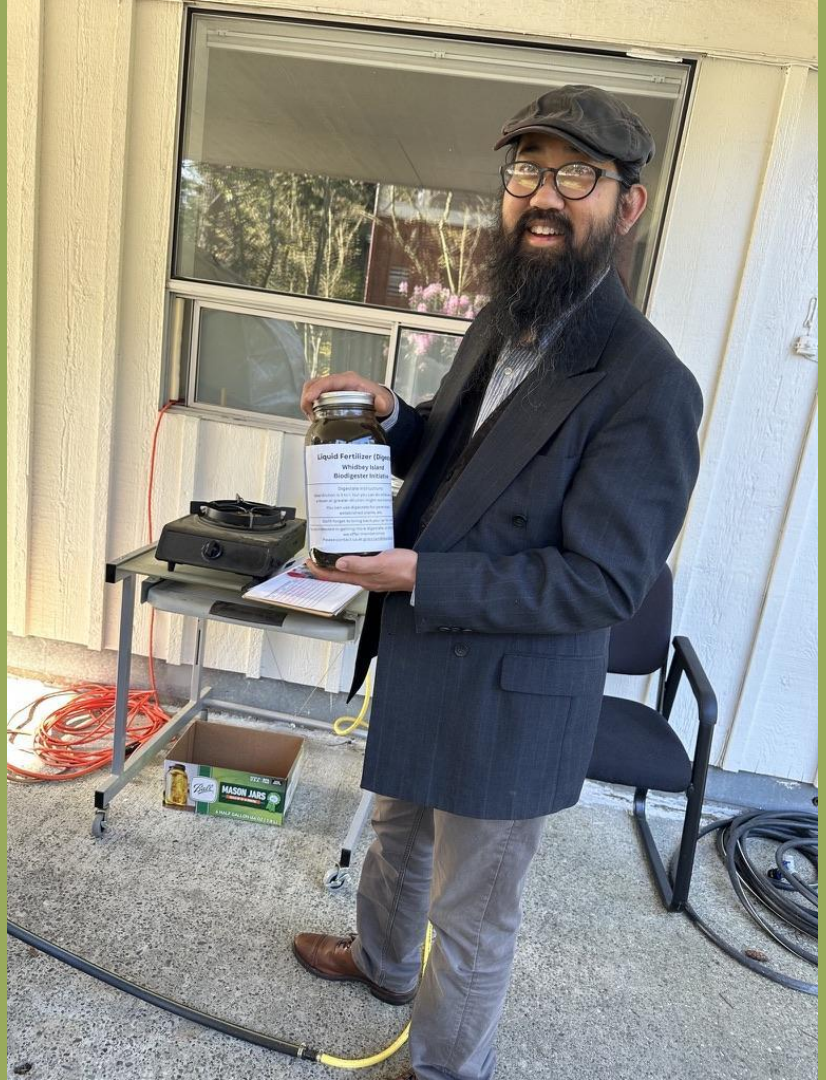
- **rePurpose is about finding another purpose and not just for materials**
  - Elders finding meaning
  - Multigenerational community
- **Trim tab**
- **What things can you do with someone else?**






Liquid Fertilizer (Digestate)
Whidbey Island
Biodigester Initiative




Liquid Fertilizer (Dige
Whidbey Island
Biodigester Initiativ
MASON JARS





Believe






WE RENT REUSABLE DISHWARE
DONATION
TWO PEOPLE CHECKING IN AT A TIME PLEASE BE PATIENT AND WE WILL ASSIST YOU ☺ THANK YOU FOR BEING HERE!
VISIT OUR REUSE CENTER WHILE YOU WAIT!
rePurpose







The Three Bin System Has Failed



- The general public is confused
- All three bins have all three types of items in them
- Keeps landfill on the table
- Leads to a waste diversion limit
- Perpetuates out of sight, out of mind mindset


TOSS IT
ALL IN!
WE'LL SORT,
COMPOST,
& RECYCLE.

ZERO WASTE EVENTS






ZERO WASTE
STATION
REPURPOSEWHIDBEY.ORG
OPEN DAILY
1:00-4:00
We'll see you then!
WHIDBEY COMPOST COLLECTIVE
WHY COMPOST?
TO REDUCE YOUR WASTE
TO ENHANCE YOUR SOIL
TO GROW YOUR COMMUNITY
TO PROTECT THE CLIMATE
What is composting?
Whidbey Compost Collective



Bathtub Metaphor

Stopping the drain
Shutting off the tap

Ways to move things along versus ways to find things

- Not just one person change
  - Beyond BYO
- Systemic movement
  - Building systems and processes
- Sharing economy
- Slowing down

Belief

What do you believe is possible?



South Whidbey Commons Cafe & Books



Zero Waste Mindset: Kick the Can

- Mindset: *There is no trash can*
- Interrupt that moment when you think that you're going to throw something in a so-called trash can.
- The liners themselves become part of the waste stream, especially in businesses.
- Once something goes into a trash can, it's very unlikely anyone's gonna want to take it out.
- Just *Don't* Do It.










Nothing
All good things come to an end.
8 OZ HOT CUP
12 OZ HOT CUP
16 OZ HOT CUP
Nothing



The Journey Toward the Zero Waste Cafe

- **Started with waste audit**
- **Three year plan nearly complete; handful of steps remain**
- **Supported capital campaign first**
- **Phases**
  - Phase 1: Dining Room
  - Phase 2: Barista Area
  - Phase 3: Kitchen
- **Bins:**
  - Reusable
  - Compostable
  - Recyclable
    - Island County
    - rePurpose Whidbey







STYROFOAM DENSIFIER






WASHINGTON
STATE





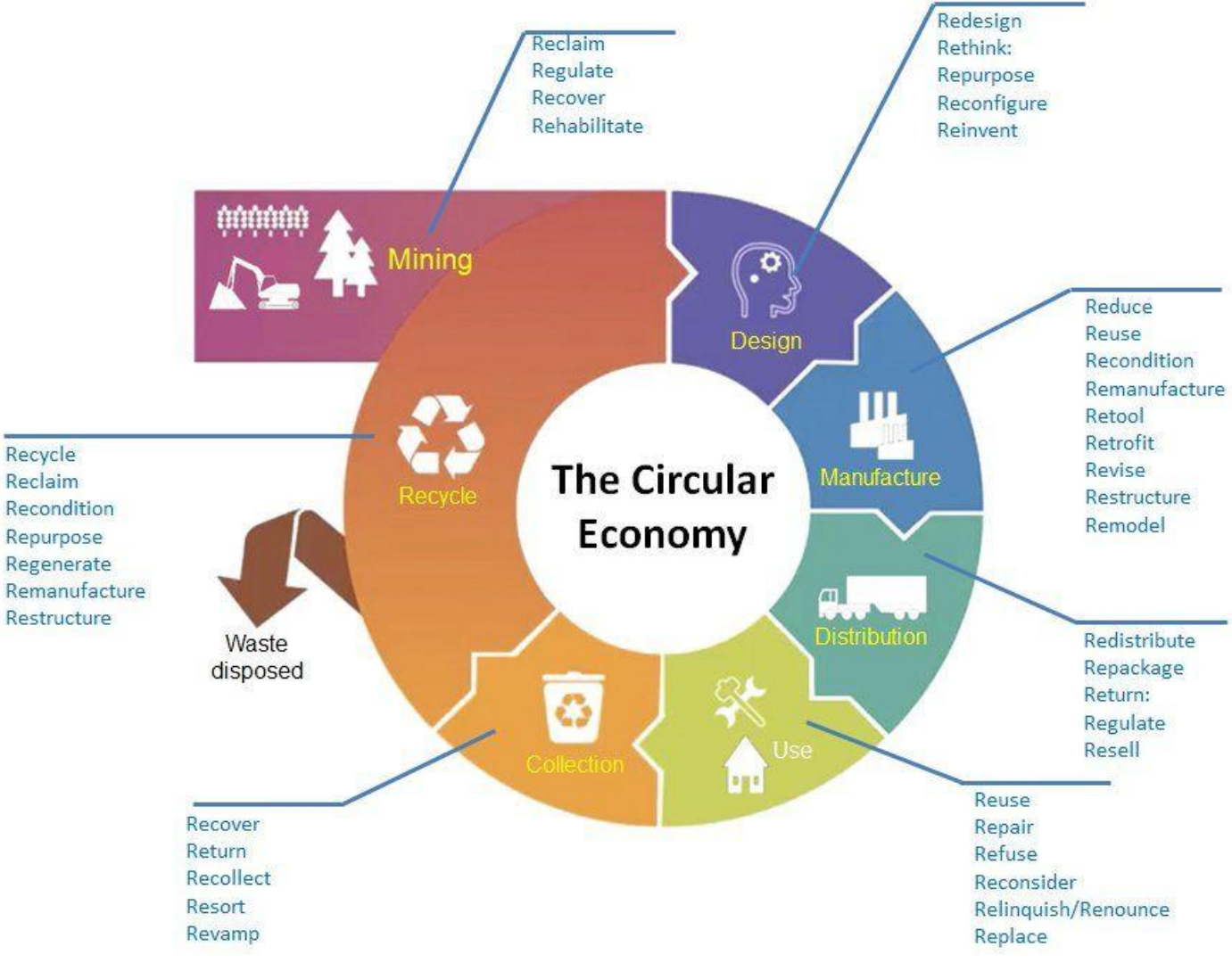

16 IN X 20 IN
40.6 CM X 50.8 CM
16 IN X 20 IN
40.6 CM X 50.8 CM

Signs Are Important: Education to Change the Norm

- Prevents confusion
- Guides decision making
- Establishes credibility
- Signs should be clear, consistent, educational, and accessible
- Should contribute to developing a **community level** pattern language




REFUSE
REDUCE
REUSE
REPURPOSE
RECYCLE


Reclaim
Regulate
Recover
Rehabilitate
Redesign
Rethink:
Repurpose
Reconfigure
Reinvent
Mining
Design
Reduce
Reuse
Recondition
Remanufacture
Retool
Retrofit
Revise
Restructure
Remodel
Recycle
Reclaim
Recondition
Repurpose
Regenerate
Remanufacture
Restructure
Recycle
The Circular Economy
Manufacture
Waste disposed
Distribution
Redistribute
Repackage
Return:
Regulate
Resell
Collection
Use
Recover
Return
Recollect
Resort
Revamp
Reuse
Repair
Refuse
Reconsider
Relinquish/Renounce
Replace

Response-ability

Speaking Up
Suspending Disbelief



Rame kins!

Reuse



WASTE AUDITS






What is your vision for a zero waste community?
Thank You